



***PROMOTE YOUR BUSINESS WHILE SUPPORTING
SOUTHERN LEE HIGH SCHOOL ATHLETICS!***

2011 – 2012 School Year

www.cavalierboosters.com

The Cavalier Athletic Booster Club at Southern Lee High School invites you to become a corporate sponsor in our athletic program during the 2011-2012 school year.

Potential advertising exposure to the local community is tremendous. Your investment will bring your company direct exposure to the families of approximately 1100 Southern Lee students from the Lee County area. Southern Lee High School is a member of the Cape Fear Valley 3A Conference that also includes Union Pines, Grays Creek, Western Harnett, Overhills, Westover and Douglas Byrd, further increasing your advertising pool reaching into Harnett, Moore and Cumberland Counties.

An association with Cavalier athletics aligns your company with one of the areas most respected high schools. Our student athletes have achieved tremendous success in the classroom and on the playing field. In only six years, Southern Lee athletic teams have earned over 25 Conference Championships, Regional and even State Championships. Southern Lee Athletes and Coaches are recognized and respected both on and off the field.

Please see the attached for our updated corporate sponsorship packages. We are offering custom sponsorships that could include premium locations at the stadium scoreboard, press box, concession stand and 50 yard line, a Sponsor Night of choice where you are able to provide information and displays, logo advertising on our cavalierbooster.com website and linkage to your website, Indoor and Outdoor Honor Board sign, recognition for the Cavalier Booster Club Scholarship awards, home athletic event passes and special PA recognition at home football, soccer, basketball and baseball games.

All proceeds will be used to support the needs of all our Varsity and Junior Varsity athletic teams. We are committed to providing the student athletes at Southern Lee High School with the very best facilities, equipment, uniforms, opportunities and annual scholarship awards. For further information, please contact Vince Wenger, 919-770-9777.

On behalf of the coaches, athletes and parents of Southern Lee High School, thank you for your support. We look forward to promoting your business through Cavalier Athletics in the upcoming school year!

Sincerely,

Vince Wenger
SLHS Athletic Booster Club President
vwenger@charter.net
919-770-9777

Cav Pride – You Know!



SOUTHERN LEE HIGH SCHOOL ATHLETIC BOOSTER CLUB
Corporate Sponsorship and Athletic Program Advertising Contract
2011 – 2012 School Year



PLATINUM SPONSOR: \$2,500 +

Custom Sponsorships: Please contact Vince Wenger @919-770-9777 to discuss Premium sponsorship opportunities. Possible premium locations include the Stadium Scoreboard, 50 yard line, Stadium Press Box, Fence Sign, Concession Stand and Sponsor Night*.

Full-Page advertisement in our Sports Program

Your logo (approx 1” square) **and a link** to your website from our SLHS Athletic Booster Club Website.

Stadium Honor Board Sign

Gymnasium Honor Board Sign

10 All Sports Event Passes, **2** Parking Passes and 20% discount on renewal next year

PA Announcements at home Football, Soccer, Basketball and Baseball games.

GOLD SPONSORSHIP: \$1,500

Half-Page advertisement in our Sports Program

Your logo (approx 1” square) **and a link** to your website from our SLHS Athletic Booster Club Website.

Stadium Honor Board Sign and Fence Sign

Gymnasium Honor Board Sign

6 All Sports Event Passes, **2** Parking Passes and Sponsor Night*

PA Announcements at home Football, Soccer, Basketball and Baseball games.

SILVER SPONSORSHIP: \$750

Quarter-Page advertisement in our Sports Program

Your logo (approx 1” square) **and a link** to your website from our SLHS Athletic Booster Club Website.

Stadium Honor Board Sign

Gymnasium Honor Board Sign

4 All Sports Event Passes, **1** Parking Pass and Sponsor Night*

BRONZE SPONSORSHIP: \$300

Business Card advertisement in our Sports Program

Stadium Sign

Gymnasium Honor Board Sign

2 All Sports Event Passes, **1** Parking Pass and Sponsor Night*

HONORABLE MENTION: \$100

One line in our Sports Program

1 All Sports Event Pass

***Package includes 1 Sponsor Night of choice for display and promotional distribution**

Company Name: _____ Phone: _____

Address: _____ Email: _____

City, State, Zip: _____

Name to print on Sponsor Sign: _____

Webpage or phone number to print on sign: _____

Slogan for PA announcement (if applicable): _____

Contact Name: _____ Web Site: _____

Contact Signature: _____ Date: _____

Please make check payable to the **SLHS ATHLETIC BOOSTER CLUB**

(Tax ID # 20-3390527) Mail to:

**Southern Lee Athletic Booster Club
 PO Box 4724, Sanford, NC 27331**